



Newsletter

Monday, March 4, 2013

2013 Older Americans Month Theme: *Unleash the Power of Age*

In This Issue:

[Show Your Support for ACL/NIA Collaboration to Fight Alzheimer's](#)

[ACL to Fund Business Acumen Targeted Technical Assistance](#)

[Patient Safety Awareness Week 2013 - 7 Days of Recognition, 365 Days of Commitment to Safe Care](#)

[HHS Notice of Benefit and Payment Parameters](#)

Funding Opportunities

[Land O'Lakes Foundation Accepting Applications for Projects that Benefit Rural Communities](#)

[Lawrence Foundation Accepting Proposals for Environmental, Education, Human Services Projects](#)

[Commonwealth Fund Accepting Letters of Inquiry for Patient-Centered Coordinated Care Program](#)

Stay Informed

[Webinar on *Impact of Trauma on Women and Girls*](#)

[Free Facebook Webinar](#)

[Webinars in March Sponsored by the HHS Center for Faith-Based and Neighborhood Partnerships](#)

[Webinar Reminders](#)

Tools & Information

[AoA's March Widget and Other Social Media](#)

[International Women's Day Theme Aims at Violence Prevention](#)

[Family Caregiver Alliance Celebrates 5th Anniversary of Gilbert Awards and Its 2013 Winners](#)

[Recent Reports](#)

[March Observances](#)

[Share this on Facebook](#)

[Tweet this to a friend](#)

[Email this to a friend](#)

Don't forget to check-out the new [ACL website](#).

Show Your Support for ACL/NIA Collaboration to Fight Alzheimer's

Every vote counts!

The ACL/NIA project "Connecting to Combat Alzheimer's" is competing to win the People's Choice Award of HHS *Innovates*, which recognizes creative thinking at the Department of Health and Human Services (HHS) toward improving the health and well-being of the Nation. Our unique partnership of the Administration for Community Living and the National Institute on Aging (NIA) is one of six finalists selected by HHS staff to vie for the public's vote for this coveted Award.

Please take a moment to review the finalists, with special attention to Connecting to Combat Alzheimer's, and [vote now](#). Public voting closes March 8, 2013.

Voting is open to all members of the public, including Aging & Disability Network staff & volunteers, as well as their family members, neighbors and friends. Please consider reposting/sharing this with others to highlight the importance of Alzheimer's research and supportive services collaborations.

The HHS Secretary's Innovation Awards were established to recognize and reward the extraordinary achievements by members of the HHS community in the promotion of better health. The People's Choice Award is an opportunity for the public to vote on the project they find to be the most innovative and impactful.

[Back to the top](#)

ACL to Fund Business Acumen Targeted Technical Assistance

The Administration for Community Living (ACL) announces an opportunity for up to ten (10) coalitions or networks of community-based aging and disability organizations to participate in a learning collaborative and receive targeted technical assistance related to business acumen. Applicants must be seeking to build their business capacity and align their service capabilities in order to contract with health care entities to provide community-based long-term services and supports. No direct funding will be provided through this initiative; rather, this collaborative will deliver targeted technical assistance through a variety of different means, as noted within the announcement.

Applications are due on Friday, March 29.

[Read the announcement.](#)

ACL will hold a webinar for interested applicants on Friday March 8 from 2:00-3:00 pm Eastern.

To register for the webinar

1. [Click here](#) to register.
2. Click "Register".
3. On the registration form, enter your information and then click "Submit".

[Back to the top](#)

Patient Safety Awareness Week 2013 - 7 Days of Recognition, 365 Days of Commitment to Safe Care

March 3-9, 2013 is [Patient Safety Awareness Week](#). This year's theme is *Patient Safety 7/365: 7 days of recognition, 365 days of commitment to safe care*. Sponsored by the National Patient Safety Foundation ([NPSF](#)), this is a week to recognize the advancements that have been made in the patient safety arena, while acknowledging the challenges that remain—and committing to work on them, every day.

As we observe Patient Safety Awareness Week, the Administration for Community (ACL) would like to raise awareness about adult bed rails.

Adult bed rails, often thought of as a safety device, are a serious hazard and when used improperly can cause a person to become entangled or strangled in beds with rails. The two resources below provide valuable information on this growing issue.

The U.S. Food and Drug Administration (FDA) brochure, [*A Guide to Bed Safety - Bed Rails in Hospitals, Nursing Homes and Home Health Care: The Facts*](#) reports that there are about 2.5 million hospital and nursing home beds in use in the United States. Between 1985 and January 1, 2009, 803 incidents of patients caught, trapped, entangled, or strangled in beds with rails were reported to the FDA. Of these reports, 480 people died, 138 had a nonfatal injury, and 185 were not injured because staff intervened. Most patients were frail, elderly or confused.

The U.S. Consumer Product Safety Commission (CPSC) "[Memo on Adult Portable Bed Rail-Related Deaths, Injuries, and Potential Injuries: January 2003 to September 2012](#)" reports there were an estimated 36,900 adult portable bed rail-related injuries that were treated in U.S. hospital emergency departments from January 2003 to December 2011 and the CPSC staff received 160 incidents, which included 155 fatalities and five non-injuries or "injury not reported" incidents, related to adult portable bed rails that occurred and were reported from January 2003 to September 2012.

[Back to the top](#)

HHS Notice of Benefit and Payment Parameters

The HHS Notice of Benefit and Payment Parameters is a final rule released last Friday. It expands upon the standards set forth in earlier rules and provides further information on the permanent risk adjustment, transitional reinsurance and temporary risk corridors programs, advance payments of the premium tax credit, cost-sharing reductions, medical loss ratio, and the Small Business Health Options Program (SHOP).

To stabilize premiums as new consumer protection begin in the individual and small group market in 2014, the Affordable Care Act creates three programs—risk adjustment, reinsurance, and risk corridors. These programs will work with the premium tax credits, cost-sharing reductions, medical loss ratio program and new market reforms, including the guaranteed availability (also known as guaranteed issue) protections and prohibition of the use of factors such as health status, medical history, gender, and industry of employment to set premium rates, to help ensure every American has quality, affordable health insurance.

[Read more.](#)

[Back to the top](#)

Funding Opportunities

Land O'Lakes Foundation Accepting Applications for Projects that Benefit Rural Communities

The [Land O'Lakes Foundation](#) was established to benefit nonprofit organizations working to improve communities where the [Land O'Lakes](#) company has a significant concentration of employees. The foundation is currently accepting applications for its 2013 Community Grants program for projects that address hunger, youth and education, civic improvements, and arts and culture in rural communities.

Typically, the foundation funds national programs and programs in the following twenty states: Arkansas, California, Idaho, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Dakota, Ohio, Oregon, Pennsylvania, South Dakota, Texas, Washington, and Wisconsin.

Grants are limited to one per organization per calendar year. This year's application deadlines are April 1, 2013, for education proposals; July 1, 2013, for hunger/food-related proposals; and October 1, 2013 for all other proposals.

[Link to Complete RFP](#)

[Back to the top](#)

Lawrence Foundation Accepting Proposals for Environmental, Education, Human Services Projects

The [Lawrence Foundation](#) awards grants in support of the environment, education, human services, disaster relief, and other causes.

The foundation awards both program and operating grants with no geographic restrictions to nonprofit organizations that qualify for tax-exempt status under section 501(c)(3) of the Internal Revenue Code, as well as public schools and libraries.

The next grant cycle deadline is April 30, 2013.

[Link to Complete RFP](#)

[Back to the top](#)

Commonwealth Fund Accepting Letters of Inquiry for Patient-Centered Coordinated Care Program

The Patient-Centered Coordinated Care Program, an initiative of the [Commonwealth Fund](#), is accepting Letters of Inquiry for projects designed to improve the quality of primary health care in the United States, including efforts to center care on the needs and preferences of patients and their families.

The program supports efforts to:

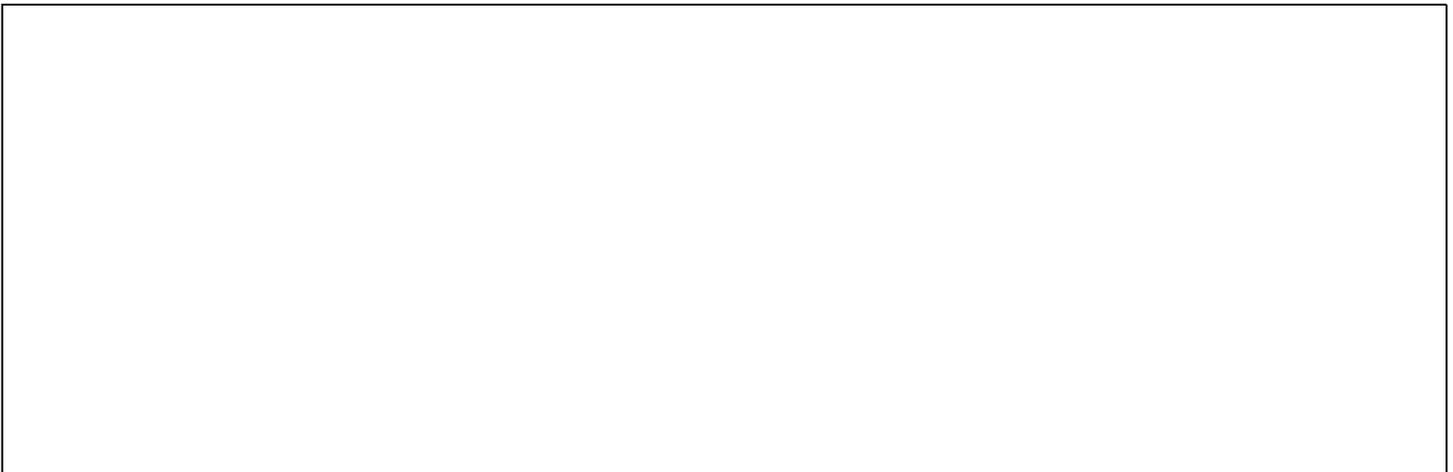
- Strengthen primary care by promoting the collection and dissemination of information on patients' healthcare experiences and on physician office systems and practices that are associated with high-quality patient-centered care.
- Assist primary care practices with the adoption of practices, models, and tools that can help them both become more patient-centered and coordinate more closely with hospitals, specialists, and other public and private healthcare providers in their communities
- Inform the development of policies to encourage patient- and family-centered care in medical homes.

[Online Letters of Inquiry submission](#)

[Link to Complete RFP](#)

[Back to the top](#)

Stay Informed



Webinar on *Impact of Trauma on Women and Girls*

The impact of violence, abuse, neglect, disaster, war, and other harmful experiences continues long after the traumatic event has ended. Exposure to trauma is a pervasive issue that has significantly impacted the health and well-being of millions of Americans and nearly everyone seeking services in the public health and social services systems. Understanding how trauma affects the emotional, behavioral, cognitive, social, and physical functioning of the people we care for can improve our services.

Join the U.S. Department of Health and Human Services Office on Women's Health – Region V and the department's Substance Abuse and Mental Health Services Administration (SAMHSA) for this webinar.

Date: Thursday, March 7, 2013

Time: 2:00 p.m. ET – 1:00 p.m. CT – 12:00 p.m. MT – 11:00 a.m. PT

[Register.](#)

Call in number: 888-658-8233

[Join the meeting on March 7th.](#)

[Back to the top](#)

Free Facebook Webinar

Take your community building and organizing efforts to the next level with social media. This Facebook webinar, offered by [NeighborWorks America](#), presents a brief tour of the Admin Panel and tool set, including Insights, Tagging, Favorites, Questions, Status Updates, and Milestones.

Discussion Topics:

The importance of the News Feed

Tactics to increase Likes and Comments on your Status Updates

Strategies to grow your nonprofit's Facebook Fan base

Strategies to monitor your Facebook Return on Investment (ROI)

This webinar is presented with the assumption that your nonprofit has been using Facebook Pages for at least six months and that you have a working knowledge of the difference between Facebook Profiles, Groups, and Pages.

Date: Thursday, March 7, 2013

Time: 2:00 p.m. EST

[Register.](#)

[Back to the top](#)

Webinars in March Sponsored by the HHS Center for Faith-Based and Neighborhood Partnerships

The U.S. Department of Health and Human Services Center for Faith-Based and Neighborhood Partnerships (HHS Partnership Center) continues to host a series of webinars for faith and community leaders. All webinars are open to the public and include a question and answer session where you can ask HHS staff any questions you may have. We also encourage you to submit questions you would like to have answered on the webinars to ACA101@hhs.gov.

To participate in one of the webinars, please click on the title of the webinar to access the registration website. After registering you will receive an e-mail confirmation containing information about joining the webinar. Please contact the HHS Partnership Center at ACA101@hhs.gov if you have problems registering or if you have any questions about the health care law.

[The Health Care Law 101](#) - A presentation on the main provisions in the Affordable Care Act, the health care law, and how to access care in your community.

Date: Thursday, March 7, 2013
Time: 1:00 p.m. ET

[The Health Care Law 101 \(in Spanish\)](#) - A presentation on the main provisions in the Affordable Care Act, the health care law, and how to access care in your community in Spanish.

Date: Tuesday, March 19, 2013
Time: 3:00 p.m. ET

[Back to the top](#)

Webinar Reminders

Introduction to the Consumer Financial Protection Bureau

This one-hour webinar will provide an introduction to the Consumer Financial Protection Bureau ([CFPB](#)), a 21st century agency that helps consumer finance markets work by making rules more effective, by consistently and fairly enforcing those rules, and by empowering consumers to take more control over their economic lives.

CFPB Director Richard Cordray and staff from the CFPB Consumer Education and Engagement division will provide an overview of the agency, its consumer protection tools, and the work it is doing to help educate and engage consumers, including low income and economically vulnerable consumers. Staff from the CFPB Consumer Response division, tasked with taking in, resolving, and analyzing consumer complaints, will discuss the goals of the complaint system and how it works. The webinar will also include time for questions.

Speakers:

Richard Cordray, Director, CFPB

Clifford Rosenthal, Assistant Director, Office of Financial Empowerment, CFPB

Scott Pluta, Assistant Director, Consumer Response, CFPB

Mary Griffin, Senior Advisor, Office of Financial Empowerment, CFPB

Lyn Haralson, Financial Education Program Analyst, Office of Financial Education, CFPB

Margaret Anderson, Product Manager, Office of Consumer Engagement, CFPB

Date: Tuesday, March 5, 2013

Time: 3:00 p.m. - 4:00 p.m. Eastern Time

[Register.](#)

The webinar passcode is: cfpbdoj2013

To join the audio portion:

Number: 1+877-989-4062

Passcode: 29688130

If you have questions or would like additional information, please contact:

Mary Griffin at mary.griffin@cfpb.gov or Lyn Haralson at lyn.haralson@cfpb.gov

[Back to the top](#)

NLRC Webinar Explores What's in Store for Older Adults (50-64) Under Health Care Reform

2014 marks a new era for health insurance in the United States. The establishment of health insurance exchanges, or marketplaces, and the expansion of Medicaid eligibility in many states will enable millions of people to access affordable insurance. Prior to health reform, older adults, between 50 and 64, faced significant challenges accessing insurance, including limited coverage in Medicaid, unaffordable premiums on the private insurance market,

and policies on pre-existing conditions that render many effectively "uninsurable."

This webinar will focus on how key provisions of the Affordable Care Act can help older adults access the insurance and benefits they need, such as:

- Expanded Medicaid eligibility to 138% Federal Poverty Limit (FPL) for adults under 65
- Access to federal subsidies to help pay for insurance premiums for individuals and families up to 400% FPL
- Required Essential Health Benefits, including no cost sharing preventive screening and annual wellness visits
- Limitations on how much extra a plan can charge for premiums based on the beneficiary's age
- Guaranteed issue insurance that forbids health plans from denying coverage or charging extra for pre-existing conditions
- Delivery system innovations, including initiatives to coordinate care like the health homes

Presenters:

David Machledt, Ph.D., Policy Analyst, NHeLP
Leonardo Cuello, J.D., Director of Health Reform, NHeLP

Date: Wednesday, March 13, 2013
Time: 2:00 p.m. - 3:30 p.m. EDT

[Reserve](#) your Webinar seat now.

Hosted by the National Health Law Program ([NHeLP](#)), additional sponsorship for this webinar is provided by a grant from the Administration on Aging/Administration for Community Living. This webinar is part of a series of National Elder Rights Training Project webinars for the National Legal Resource Center.

[Back to the top](#)

Tools & Information

AoA's March Widget and Other Social Media

The Administration for Community Living (ACL) programs serve older Americans and people with disabilities. The Administration on Aging's (AoA) March statistics widget highlights data from a recent report on Americans and disabilities published by the U.S. Census Bureau. When you click on the AoA

statistics widget, you will learn how many non-institutionalized older Americans have disabilities. Visit the [AoA Widgets page](#) to view AoA's statistics widget and the Healthy Tips widget.

Are you looking for a friendly e-greeting to send to friends? AoA's social media includes engaging e-cards. Our e-greetings offer tips on healthy eating, exercise and volunteering. We also offer e-cards to thank caregivers for the all the hard work that they do for their loved ones. To view all AoA e-cards and select one for a friend, visit [AoA's e-cards page](#).

AoA is a part of ACL, which has an active presence on social networking sites. ACL recently launched an [ACL Facebook page](#) and you can also follow ACL on the [ACL Twitter account](#). You can also stay connected to AoA on [Twitter](#), [Facebook](#) and [YouTube](#). Please click the "Like" button for ACL and AoA on Facebook, check our tweets on the AoA and ACL Twitter pages, and view and share our videos on YouTube.

We have also launched the [ACL blog](#). The ACL blog offers different perspectives on health issues related to older adults and people with disabilities. Visit the ACL blog today to learn more.

If you have any questions or comments on our social media content, feel free to contact Augustina.Howe@aoa.hhs.gov.

[Back to the top](#)

International Women's Day Theme Aims at Violence Prevention

March 8 is celebrated worldwide as International Women's Day (IWD). This year's theme is: "A Promise is a Promise: Time for Action to End Violence against Women." [Click here](#) for more information.

The UN Commission on the Status of Women will also focus on elimination and prevention of all sorts of violence against women and girls during their upcoming session March 4-15. [Click here](#) to learn more.

In the United States, every year an estimated 2.1 million older Americans – most of whom are older women- are victims of elder abuse, neglect or exploitation. The Administration on Aging, an agency of the Administration for Community Living, is sponsoring the Year of Elder Abuse Prevention to encourage national, state and local organizations to protect seniors and raise awareness about elder abuse, neglect, and exploitation. [Click here](#) for more information on how you may get involved.

[Back to the top](#)

Family Caregiver Alliance Celebrates 5th Anniversary of Gilbert Awards and Its 2013 Winners

The Family Caregiver Alliance will honor three exceptional programs from Wisconsin, Minnesota and California with the 2013 Rosalinde Gilbert Innovations in Alzheimer's Disease Caregiving Legacy Awards during a reception at the Hyatt Regency Chicago at the American Society on Aging Conference in Chicago, Illinois. The reception is free and open to the public.

Date: Thursday, March 14, 2013

Time: 6:30 p.m. – 8:00 p.m.

The award winning programs and their host organizations are:

- *TimeSlips*, University of Wisconsin-Milwaukee Center on Age & Community: Creative Expression Award
- *"What Is A Caregiver?" Public Awareness Campaign*, Amherst H. Wilder Foundation: Policy & Advocacy Award
- *Seniors Services*, Los Angeles Gay & Lesbian Center: Diverse/Multicultural Communities Award

Administered by the National Center on Caregiving at Family Caregiver Alliance ([FCA](#)) and sponsored by The Rosalinde and Arthur Gilbert Foundation, this year marks the fifth year of the awards that recognize excellence in Alzheimer's care and caregiver support. FCA offers local and national programs to support and sustain the important work of families and friends caring for loved ones with chronic, disabling health conditions. Caregiving advice, resource listings, newsletters, fact sheets, research reports, policy updates, discussion groups, and the Family Care Navigator are available on the [FCA](#) website or call (800) 445-8106 for more information.

[Back to the top](#)

Recent Reports

[*Disability Characteristics of Income-Based Government Assistance Recipients in the United States: 2011*](#)

Source: U.S. Census Bureau

Date: February 2013

[*Patient Protection and Affordable Care Act: Effect on Long-Term Federal Budget Outlook Largely Depends on Whether Cost Containment Sustained*](#)

Source: Health Care Cost Institute

Date: February 2013

[The Impact of the Mental Health Parity and Addiction Equity Act on Inpatient Admissions](#)

Source: Health Care Cost Institute

Date: February 2013

[Back to the top](#)

March Observances

Developmental Disabilities Awareness Month

Theme: “Look Beyond”

Resources:

[The U.S. Department of Health and Human Services Administration for Community Living Administration on Intellectual and Developmental Disabilities](#)

[The Arc](#)

National Nutrition Month

Theme: “Eat Right, Your Way, Every Day”

Resource: [Academy of Nutrition and Dietetics](#)

National Consumer Protection Week (March 3-9)

Resource:

[U.S. Federal Trade Commission](#)

Patient Safety Awareness Week (March 3-9)

Theme: “Patient Safety 7/365: 7 days of recognition, 365 days of commitment to safe care”

Resources:

[National Patient Safety Foundation](#)

Above article titled “Patient Safety Awareness Week 2013 - 7 Days of Recognition, 365 Days of Commitment to Safe Care”

[Back to the top](#)

ACL News and Info is an electronic newsletter distributed by the ACL Office of External Affairs. Its contents are for informational purposes. [For information on ACL.](#) You can also contact us at 202-619-0724 (phone); 202-357-3555 (fax) or by Email at ACLinfo@acl.hhs.gov

Use of trade names and commercial sources is for identification only and does not imply endorsement by ACL. References to non-ACL sites on the Internet

are provided as a service to *ACL News and Info* readers and do not constitute or imply endorsement of these organizations or their programs by ACL or the U.S. Department of Health and Human Services. ACL is not responsible for the content of pages found at these sites. URL addresses listed in *ACL News and Info* were current as of the date of publication.