

Virtual & InPerson
Training Series

IMAGINING AN
INNOVATIVE AND
SUSTAINABLE
FUTURE
THROUGH
CREATIVE
THINKING



The National
Resource Center
Nutrition & Aging



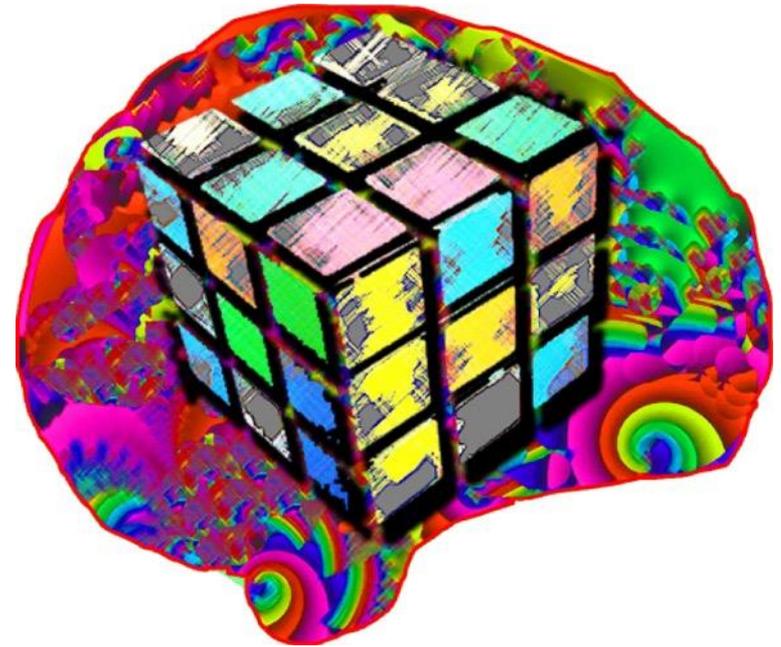
Launching Your Innovation Journey:



With Gregg Fraley
Gregg Fraley Innovation (GFi)
Author of Jack's Notebook
Part 3 of 3 sessions
October 2, 2019

Today's Session

- Welcome,
- The Big Picture of Today's session:
 - Advancing projects
 - Accountability
 - Teams
 - Roadmap
 - Next Steps



POLL QUESTION

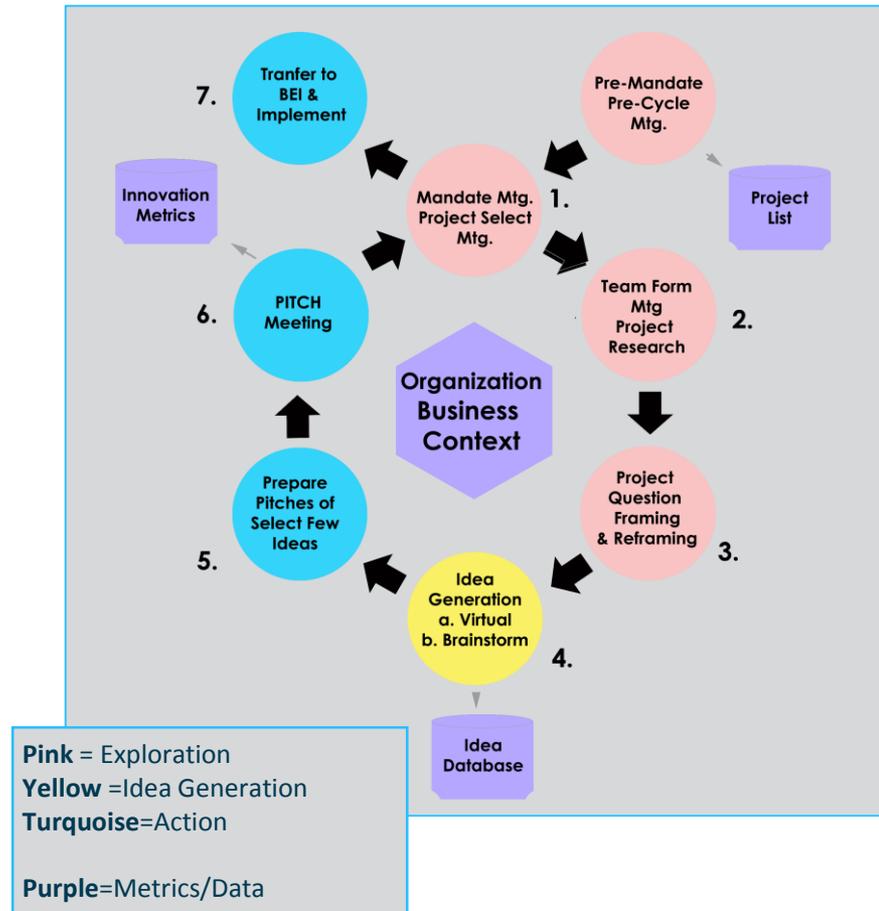
Where are you in your project innovation journey – are you:

- At the very beginning – have no ideas for projects
- Full of ideas – have no project plan or mandate
- Have an innovation project idea, project plan and a mandate
- Overseeing the implementation of a project plan right now
- Done with at least one innovation project, can share lessons



Review of *Practical Applications* Session

- In Dallas, the focus was on coming up with a project idea
 - Problem Framing and Ideational tools
 - A basic process for project management
- And, mapping out a series of continuous projects over the next few years
- These plans are bound to change, but road-mapping is a culture/expectation setter



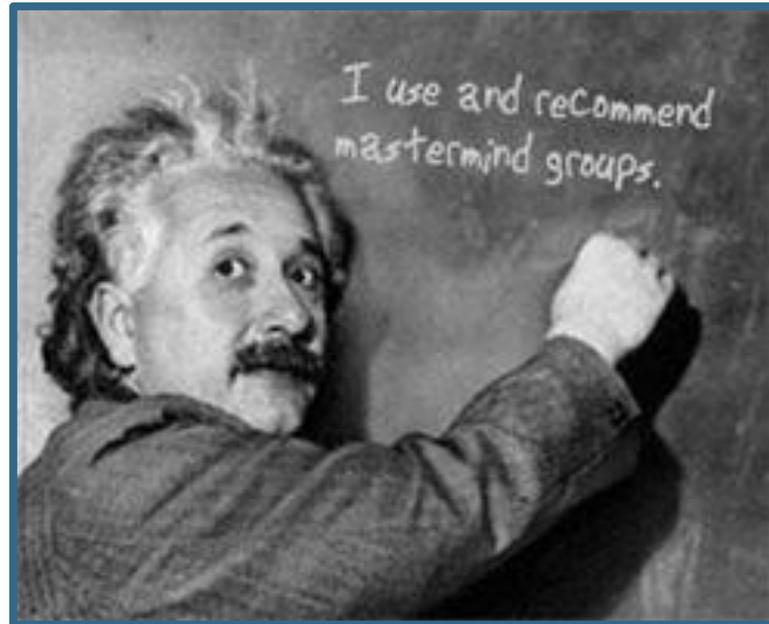
Accountability

- Leaders, like all of us, need to be accountable to someone
- Dialogue around roadblocks helps to break them down
- Accountability partners help keep you on track



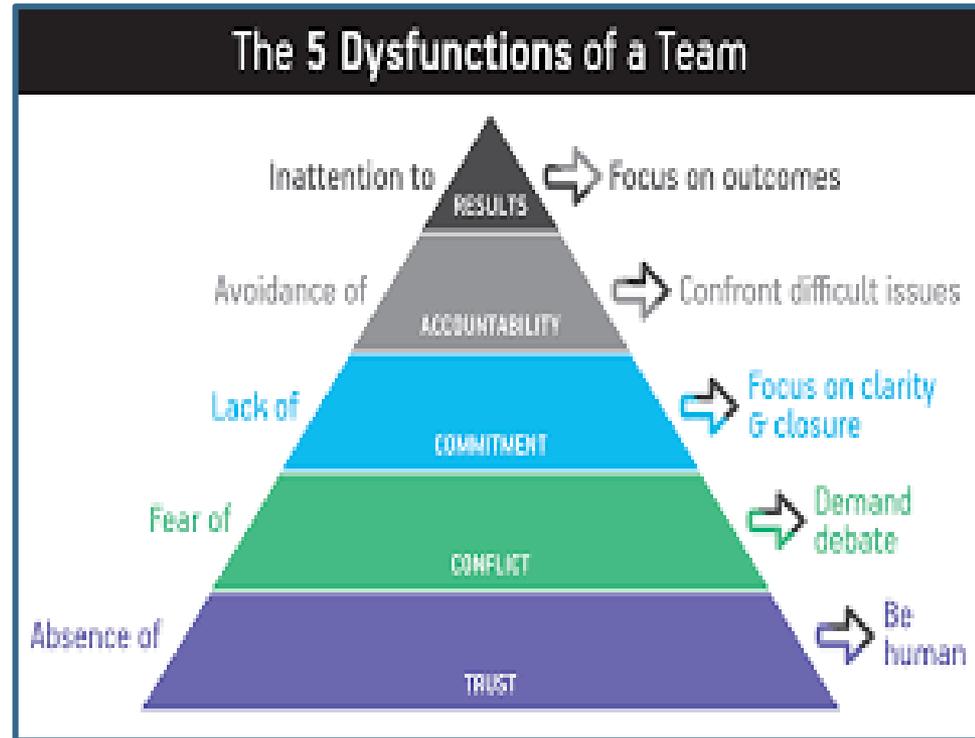
Accountability Process Check/Call

- Progress Report on what you committed to doing
- Blocks/Brainstorming to address them
- What's Next?
- What will you commit to getting done?



Best Practice for Project Management

- Accountability
 - You + Team members
 - Dealing with breakdowns and conflict
- Problem solving to get through hurdles

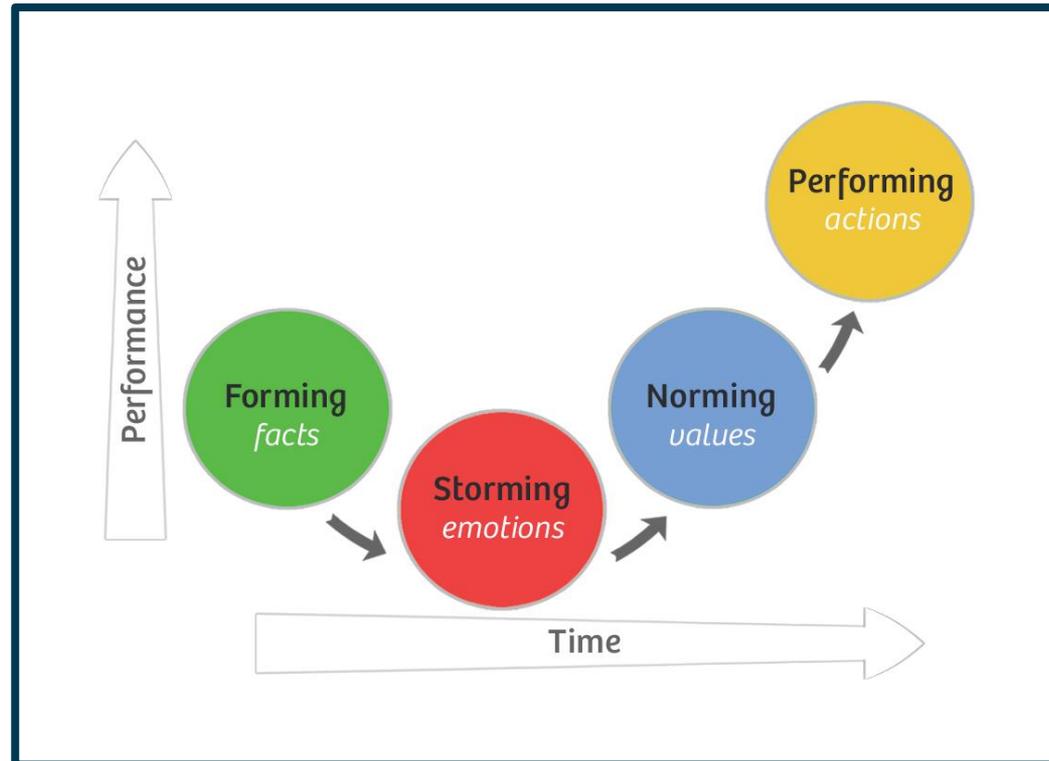


Poll question



Tuckman Model

- Forming
- Storming
- Norming
- Performing
- Re-Forming



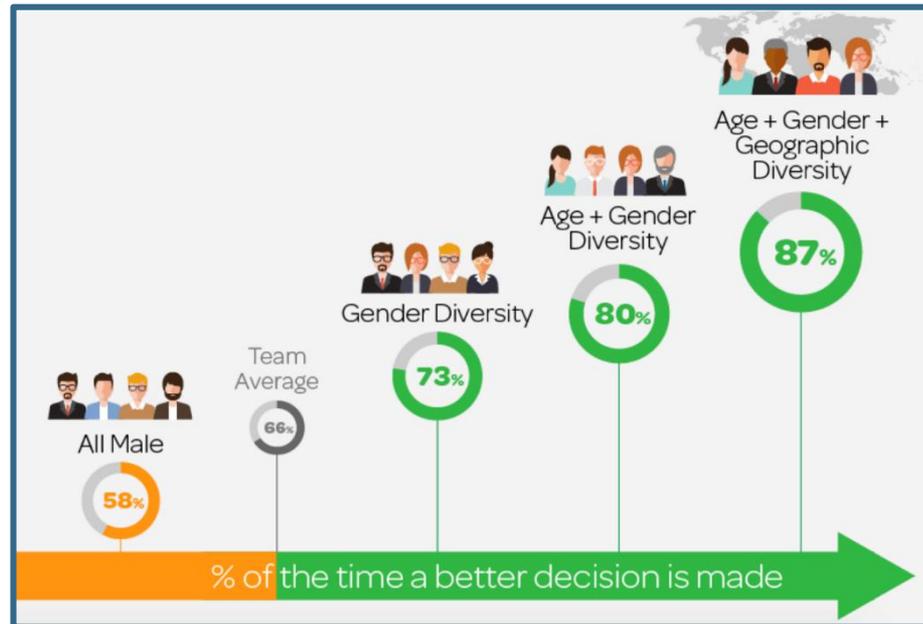
Team Diversity

- Diversity
 - Age
 - Gender
 - Ethnicity
 - Thinking Style
 - Experience



Team Conflict

- Diversity Means:
 - More Innovation
 - More Conflict



How's It Going Out There?



Enrolling Others

- **Ask and then, Keep Asking (don't take First No for a permanent/final answer)**
 - **Stress benefits to customers and your other core values**
 - **Show your own commitment**
 - **Beg**
- **Provide ways to participate even if only in small incremental ways**
 - **Virtual ideation, suggestions for projects (open list)**
- **Celebrate wins publically**



Road-Mapping Report and Scheduling First Call

- **If You haven't done the roadmap yet, do it**
- **Think of it as a work in progress**
- **The projects you do are who you are, and, contexts change**
- **Keep it visible, at least to yourself, but maybe to all**
- **Okay, now, huddle with your partner and schedule that first check in call, please**



Launching Your Innovation Journey

Q & A



Where Do We Go?

What would you see as innovative for your organization?

What kind of project would you see a step in that direction?

What kinds of projects do you plan to do, and when?

What are the next steps along your innovation journey?



Taking Stock – What Do We Know

Imagining An Innovative And Sustainable Future Through Creative Thinking- Summer & Fall 2019 Training Series

Topics Addressed

- Why innovation works
- How to manage innovation projects
- Applied Creativity Tools: forced associations, challenge mapping, and brain writing
- Management Approaches: to address dysfunction, change management
- Planning Tools: Innovation Road Map, Idea Concept Form



We Are Here To Help

Resources to keep in mind!

New NRCNA Issue Brief

- Innovation: Part Discipline, Part Creativity, All Possible

Upcoming Fall Webinars – Sources of Inspiration

- Culinary Training | Medically Tailored Meals

Looking Ahead: Spring 2020

- 2017 ACL Innovation Grantee Hub – *stay tuned*

And so much more...



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WITH GREGG FRALEY

VIRTUAL SESSION
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