



# **Pitch Perfect Messaging and Communications Training Activity**

**Bruce Tabb, Elmview**



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ELMVIEW

***HomeLinks***

# HomeLinks

Works within collaborative  
healthcare networks

- To **improve** health outcomes  
&
- To support people to live  
**healthier** lives in their homes

# **HomeLinks Provides**

- ✓ **Home-delivered meals**
- ✓ **Nutrition/Wellness Assessments**
  - ✓ **Nutrition Education**
  - ✓ **In-home Safety Checks**
  - ✓ **Information and Referral**



# Cross-Sector Networks Promote Community Health

**Focus: Health problems in the community**

Business

Community  
-based

Education

Faith-  
based

Government

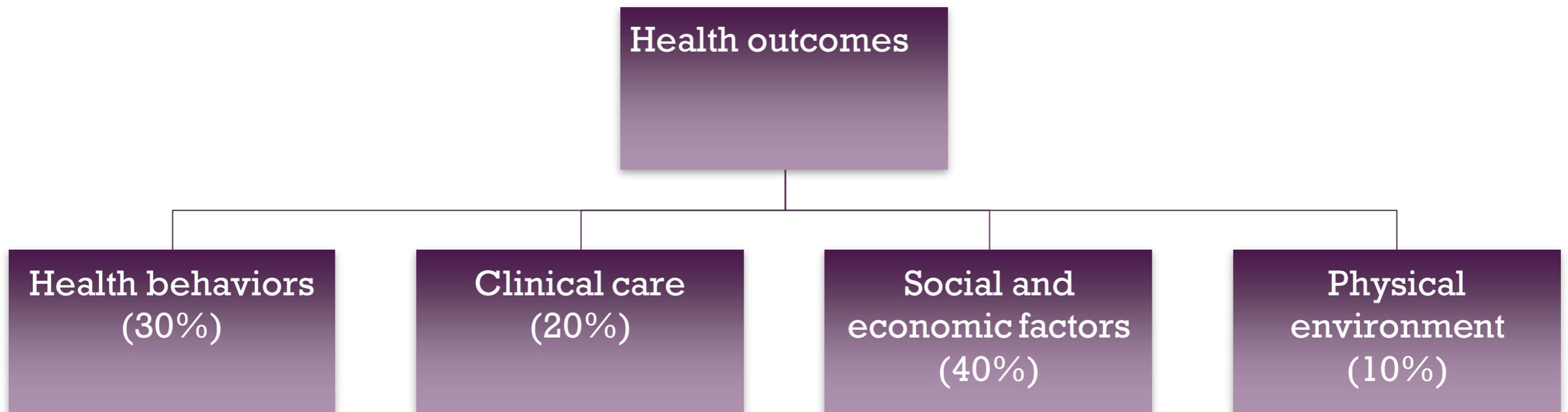
Health care

Social  
Services

Philanthropy



# Cross-Sector Health Factors Contribute To Health Outcomes





# Working together has a *Collective Impact*

**Common agenda**

**Shared  
measurement**

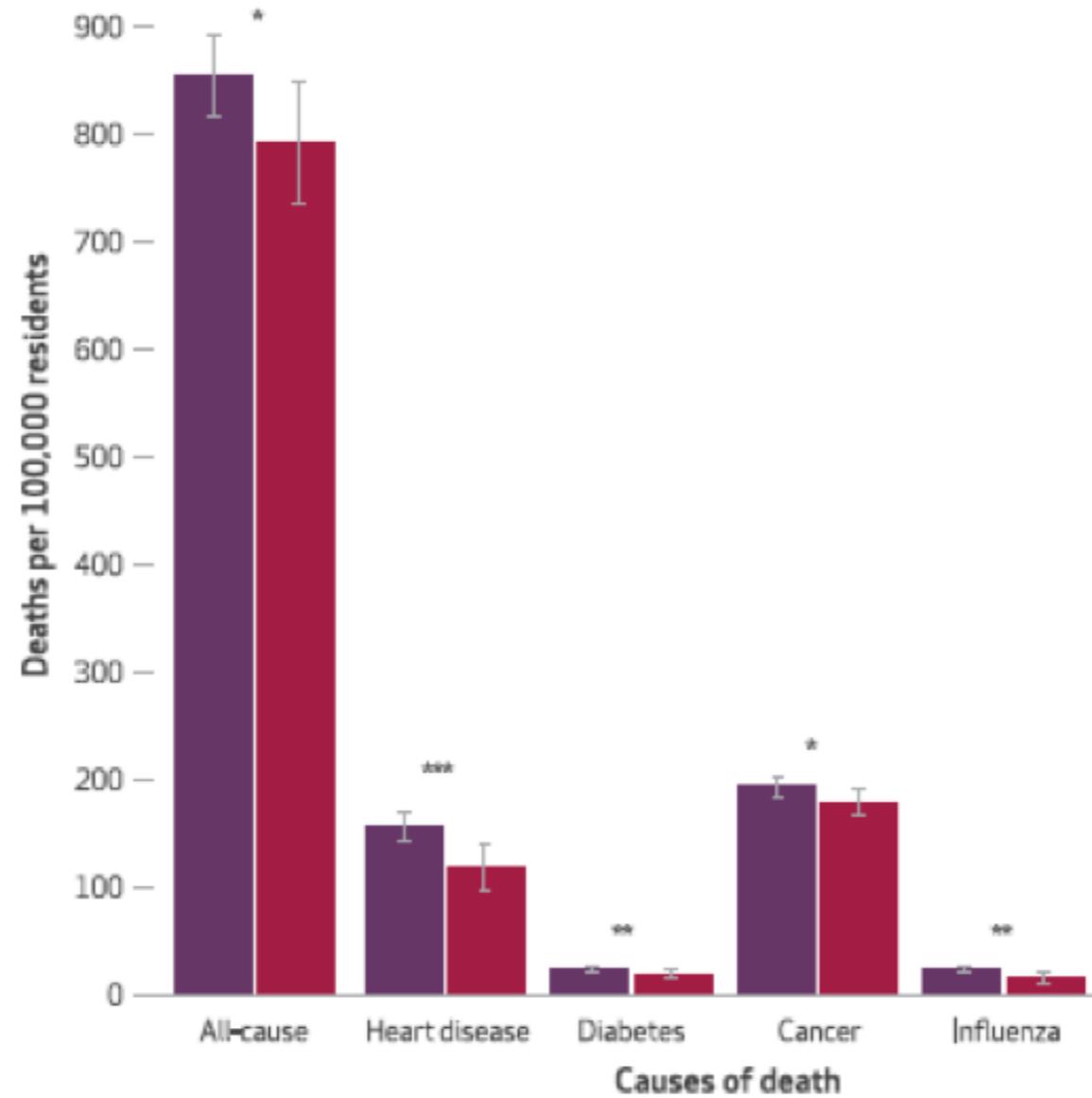
**Mutually reinforcing  
activities**

**Backbone  
support**

**Continuous  
communication**



# Networks Improve Health Outcomes



# *HOME DELIVERED MEALS*

People no longer able to cook for themselves need healthy hot meals to build strength, feel engaged in getting better, and remain at home.

# **Nutrition & Wellness Assessments**

The assessment provides the baseline for menu design, wellness programs, and potential concerns that need to be addressed.

# In-home Safety Checks

**People are able to remain in their home when the home is accessible and safe.**

**HomeLinks staff conduct In-home safety checks at intake and continue to monitor in-home safety when meals are delivered.**

**Emergent safety issues are identified. The home is safer. The need for medical support, transport, and/or hospital admittance is reduced.**

# Nutrition Education

## HomeLinks

provides in-home training, education,  
and tracking to support healthy  
lifestyle choices.

# Referral and Coordination

*HomeLinks coordinates with the Care Team to ensure that issues are addressed and the person receives needed supports and medical care needed to be healthy and remain at home.*

# *Collaboration/Coordination*

## *Elmview and Springfield Healthcare*

### *Outcomes*

- ▶ *Improved Health Outcomes*
- ▶ *Decreased Hospital Readmits*
- ▶ *Decreased use of Emergency Responders*
- ▶ *Healthier People*
- ▶ *Stronger Communities*



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# ELMVIEW

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