

To view the [FULL MENU](#)



VOLUNTARY CONTRIBUTIONS

Starters

Know the Rules

Get the 411 on what the Older Americans Act says about voluntary contributions. Also review your State Unit on Aging, Area Agency on Aging and local service provider policies for more detail.

Determine Cost Per Meal

Determine cost per meal and review existing funding structure.

Review Effectiveness

Review effectiveness of existing voluntary contributions practices and materials, including suggested contribution tables or amounts. Need a refresh? Check out the Intervention Pack for ideas and an explanation of how specific voluntary contributions practices can help drive consumer behavior.

Review Value Proposition

Does the Senior Nutrition Program (SNP) offer valuable, innovative and participant-centered services to help maximize contributions? Check out examples of how nutrition service programs are doing just that.

Main Dishes (Do's)

Educate

Educate consumers and stakeholders

Simplify

Ask for contributions and make it easy

Diversify

Diversify funding to include non-OAA meals

Analyze

Analyze the total cost of services

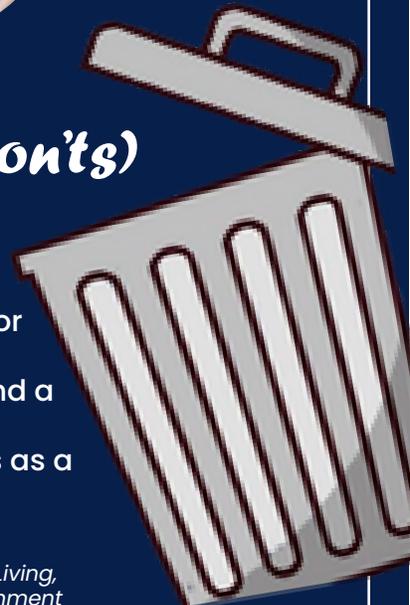
Innovate

Create a compelling value proposition



Off the Menu (Don'ts)

- Means test for services
- Coerce consumers into contributing
- Implement cost-sharing for OAA meals
- Use contributions to expand a different service
- Describe nutrition services as a "free meal"



**Nutrition and Aging
Resource Center**

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