Goals, Strategies, and Activities
The purposes of this three-year grant are to:

- Significantly increase the number of participants in evidence-based self-management education and support programs; and
- Implement innovative funding arrangements to support the proposed programs, while embedding the programs into an integrated, sustainable program network.

Wisconsin Institute for Healthy Aging (WIHA) and its partners will:

- Increase awareness of and interest in Chronic Disease Self-Management Programs (CDSMP) among consumers and health care providers;
- Develop referral processes and incentives to increase participation;
- Foster partnerships to reach adults with disabilities, participants from communities of color, individuals with lower incomes, and individuals without health insurance; and
- Introduce the availability of the online CDSMP program, Better Choices, Better Health®.

Proposed Interventions
- Chronic Disease Self-Management Program
- Tomando Control de su Salud
- Diabetes Self-Management Program
- Programa de Manejo Personal de la Diabetes
- Better Choices, Better Health® Partnerships

To achieve the goals of the grant, WIHA will collaborate with the following key partners:

- Aging and Disability Association Professionals of Wisconsin
- Area agencies on aging
- Aurora Health Care
- Canary Health
- County departments of public health
- Federally qualified health centers
- Independent living centers
- MetaStar (Quality Improvement Organization)
- Security Health Plan
- Wausau Aspirus Hospital
- Wisconsin Association of Senior Centers
- Wisconsin Coalition of Independent Living Centers
- Wisconsin Department of Health Services

Prevention and Public Health Fund 2017, effective August 1, 2017
Anticipated Results

WIHA and its partners propose to achieve the following results:

- Engage 5,600 participants in evidence-based program workshops;
- Achieve a retention rate of 75%, for a total of 4,200 participants attending at least 4 of the 6 workshop sessions;
- Increase the number of participants by 15% each grant year;
- Establish contracts with health care organizations to sustain the programs; and
- Seek reimbursement for the evidence-based programs through Medicaid.

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