



Family Caregiving Advisory Council (FCAC) Meeting

January 19, 2021, 12:30 pm – 4:30 pm

Presenter Bios



Eileen J. Tell

Eileen J. Tell is Principal and CEO of ET Consulting, LLC, a woman-owned business focused on long-term care (LTC) and aging. She is also a Fellow with the LeadingAge LTSS Center @UMass Boston. She has more than 30 years of experience and thought leadership in long-term care. Areas of expertise include both qualitative and quantitative research, policy analysis, product development, education and training, program management and evaluation. Clients include state and federal governments, non-profits, private industry, insurance companies, provider organizations, consulting firms, and others.

Previously, as Senior Vice President at LTCG since its inception, she directed the consulting division helping insurers successfully design and implement LTC products. Ms. Tell provided senior leadership to LTCG, winning a major LTC insurance case seeking Third Party Administration (TPA) and marketing support that launched the company's transition from a consulting business to what is now the nation's largest full-service TPA.

She has extensive expertise in public policy analysis, product design, compliance, market trends, and competitive and regulatory analysis. She has consulted to both insurers and to the public sector including state and the federal governments in the US and abroad. She played a key role in the design and analysis of both state and federal health care reform proposals for long term care, focusing on consumer behavior and the



analysis of best practices in insurance program design, including addressing issues of program integrity and risk management.

She is a graduate of Tufts University and has a Masters of Public Health from the University of Michigan.



Greg Link, MA

Administration for Community Living

Greg Link is the Director of the Office of Supportive and Caregiver Services with the Administration for Community Living/U.S. Administration on Aging, which oversees programs funded under the Older Americans Act (OAA), including Title III-B in-home supportive services, Title III-E National Family Caregiver Support Program as well as ACL's Alzheimer's disease programs. Greg and his team also provide general oversight and technical assistance to the aging network on a range of program areas, including Information and Referral, family caregiver support programs and policies, housing, employment, transportation, LGBT aging, and Holocaust Survivors.

Before coming to ACL/AoA, Greg worked at the National Association of State Units on Aging where he provided technical assistance and training to states on family care giving, consumer direction, and transportation. Greg has also worked at the community level as a case manager and social services manager at Senior Friendship Centers in Fort Myers, Florida. There, he oversaw the social services staff and the delivery of services funded by the Older Americans Act, state funds and Medicaid waivers.

Greg holds a bachelor's degree in psychology from the University of Central Florida and a Master of Arts in Government from Johns Hopkins University.



Kitty Purington

Kitty Purington, JD is a senior program director at NASHP, where she leads the organization's work on chronic care and vulnerable populations. This work includes state policy issues such as delivery system and payment reform, behavioral health, HIV/AIDS, and issues related to older adults. Prior to joining NASHP, Kitty served as the Program and Policy Manager for Maine's Value-Based Purchasing Initiative, overseeing the development of that state's Medicaid behavioral health home model for adults with serious mental illness and children with serious emotional disturbance, as well as the implementation and expansion of its existing health home initiative for Medicaid enrollees with chronic physical health conditions. She has close to 20 years' experience in state Medicaid policies that support individuals with behavioral health and other chronic care needs, and has also worked as an attorney focusing on elder law, disability, and health-related issues.



Sarah Markel, PMP

Sarah Markel joined the Administration for Community Living in April 2020 as an Aging Services Program Specialist within the Office of Supportive and Caregiver Services. Her background is in health writing and communications project management. She has coordinated the development and release of program guidance, final rules, white papers, and online platforms for HHS and DoD.



She previously served as managing editor for the Health Care Payment Learning & Action Network, a CMMI-sponsored public, private partnership of payers, providers, and health care systems focused on accelerating the adoption of alternative payment models. Most recently, Sarah led compliance communications for the Medicare Shared Savings Program. In that role, she developed official guidance to assist 500+ Accountable Care Organizations remain in compliance with federal regulations governing the program.

Sarah holds a Master's degree in English from Northeastern University and is a certified Scrum Master.
